

What people are saying about **Words That Work In Business**



By Ike Lasater

"What will organizations and systems look like when people within them feel empowered to be fully alive in their roles as leaders, followers, and citizens? Ike's book can help take us to that new place. This is a journey our descendants will thank us for taking."

- **KIT MILLER**, Director, M.K. Gandhi Institute for Nonviolence

"*Words That Work In Business* offers refreshing, practical tools like 'practice pauses,' and relevant clear examples to confront age-old workplace issues like gossip, employment termination, and unproductive meetings that make your eyes roll back into your head. Learn how to transform 'enemy images' into connected dialogue through self-empathy, silent empathy, out-loud honesty, and compassionate listening. If you want to increase your enjoyment of the workplace and enliven meetings by connecting with yourself and others, I would highly recommend this book."

- **SYLVIA HASKVITZ, M.A., R.D.**, Dean, Integrated Clarity™ Educational Services, Elucity Network, Inc. and author of *Eat by Choice, Not by Habit*

"Much more than a book for people in business. This is the perfect guide for anyone wanting to deepen the quality of their conversation in any situation."

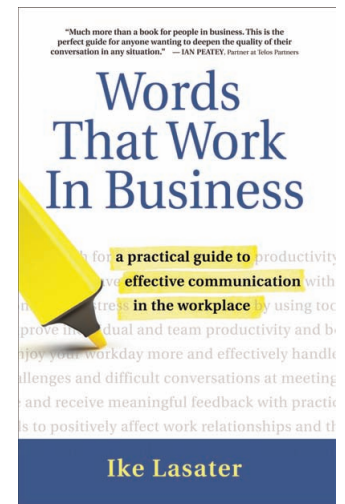
- **IAN PEATEY**, CNVC certified trainer, Partner at Telos Partners, former Senior Manager at Pricewaterhouse Coopers

"Finally!! A Nonviolent Communication (NVC) book especially directed towards workplaces that includes concrete, step-by-step examples of how to take care of yourself, be more present with others, and contribute to more productive meetings."

- **TOWE WIDSTRAND**, CNVC certified trainer

"Ike's book fills a huge void in resources available for applying NVC in a business environment. Written with great clarity, including specific examples and simple practice exercises, I intend to provide it as a resource to my own clients. I recommend it to anyone who is looking for a starting place to bring NVC into the workplace."

- **GREGG KENDRICK**, CNVC certified trainer specializing in offering NVC in business



Media Inquiries:

To schedule an interview with Ike Lasater please contact our marketing director Tiffany Meyer at 360-891-4929 or tiffany@numamarketing.com. For more information about the Nonviolent Communication process or to request a review copy of *Words That Work In Business*, please visit the PuddleDancer Press website at www.WordsThatWorkInBusiness.com

Order at: www.WordsThatWorkInBusiness.com