

About the Author

Ike Lasater



Author of *Words That Work In Business*

IKE LASATER, J.D., MCP, is author of *Words That Work In Business*, a former attorney and cofounder of Words That Work, a consulting and training firm helping organizations achieve results through better communication and collaboration.

Ike has acquired more than 800 hours of training in Nonviolent Communication (NVC), primarily from its founder, Marshall Rosenberg, Ph.D. He has worked with individuals and organizations in the U.S., Australia, Hungary, New Zealand, Pakistan, Poland, and Sri Lanka.

Ike brings more than 30 years of business development experience to his work. In 1975 he co-founded *The Yoga Journal*, which now has a readership of over one million, and has expanded to include a print journal, website, and annual conference. After seven years of practice, in 1986 Ike co-founded Banchero & Lasater, a twenty-person law firm specializing in complex, multiparty, commercial, and environmental cases. He has served on seven boards of directors, including the Center for Nonviolent Communication and the Association for Dispute Resolution of Northern California.

Ike's experience in conflict resolution includes nearly four decades of marriage and parenting of three now adult children, long-term practice of Aikido, Zen meditation, yoga, and integrating Nonviolent Communication into his daily life since 1996. Ike lives in San Francisco, California with his wife, Judith. You can learn more about Ike and his work on his website at:

www.WordsThatWork.us



Media Inquiries:

To schedule an interview with Ike Lasater please contact our marketing director, Tiffany Meyer, at 360-891-4929 or tiffany@numamarketing.com. For more information about the Nonviolent Communication process or to request a review copy of *Words That Work In Business*, please visit the PuddleDancer Press website at **www.WordsThatWorkInBusiness.com**

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