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FOR IMMEDIATE RELEASE

Do Grand Theft Auto and the Texas Chainsaw Massacre Make Us Want to Kill?

We've all heard the hotly-debated argument: Videogame and media violence leads to real-world violence. The producers of violent "entertainment" claim that normal, well-adjusted people have always enjoyed a little shoot 'em up or chop 'em up now and then--and always will. What they watch doesn't turn them into murderers. Social advocates say that violent games and media induce an atmosphere in which violence is an accepted, even glorified part of everyday life. So who's right?

According to Dr. Marshall Rosenberg, visionary leader for peace and author of *Nonviolent Communication, A Language of Life*, both sides are right, but miss the main point: For the last 8,000 years we've been conditioned to believe "might is right" and to enjoy the violence of our domination-based culture. Violence permeates our education system, religions, politics, and our entertainment. Adding new rules to control media violence is like putting band-aids on a cancer-riddled patient.

Dr. Rosenberg is an internationally recognized expert in the field of violence issues, conflict resolution, and interpersonal communication. The nonprofit organization he founded, the *Center for Nonviolent Communication*, provides training for individuals and organizations that focuses on connecting with others in ways that get everyone's needs met, peacefully. He's helped warring factions worldwide put aside their fears, get in touch with their needs, to think and speak in ways that promote understanding and peace, and then to work together to achieve it.

Resolving situations with a high violence potential is part of Dr. Rosenberg's message. People who read his books and participate in his workshops gain an understanding of the true nature and causes of violence, and leave with a new set of skills for violence prevention, and more importantly, how to create a more compassionate and loving life.

It is a unique opportunity when people get to experience Marshall Rosenberg's revolutionary ideas on dealing with fear, anger, and violence. Here are just a few of the questions he answers:

- There's violence in our sports, in the videogames we play, and in the language we use every day. How do we manage this for the sake of our family?
- My spouse on active duty in a war zone—isn't war a justifiable form of violence?
- How can I keep my kids from enjoying violence when it's everywhere?
- My kids are nervous about how violent the world seems—how can I help them?

The provocative ideas recommended by Dr. Rosenberg usually give way to some very lively discussions during interviews and at his trainings. Many will find his messages thought provoking and challenging. Most agree that these concepts will make dramatic and positive differences for people learning to understand the obvious as well as the subtle violence issues impacting their lives.

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Dr. Rosenberg is available for interviews on the subject of Violence Prevention. Other speaking topics include: Education, Anger, Parenting, Intimacy, Conflict Resolution/Mediation, and Stress Reduction. Please contact the publisher at - Phone: 858-759-6963, Fax: 858-759-6967, Email@PuddleDancer.com.

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Marshall Rosenberg, Ph.D. is the founder and educational director of the Center For Nonviolent Communication (www.cnvc.org) based in La Crescenta, California. He travels throughout the world mediating conflict and promoting peace. He is currently based in Wasserfallenhof, Switzerland. Dr. Rosenberg's books are distributed by Puddle Dancer Press. For more information online visit the **For The Press** and **Meet Marshall Rosenberg** areas at www.NonviolentCommunication.com.