

[DATE]

Dear [MR/MS/MRS LAST]:

My name is [FIRST LAST], and I'm writing because I share your vision to support mutually beneficial, peaceful resolution to conflict. The enclosed [BOOK/BOOKLET] – my gift to you – offer[S] practical skills in Nonviolent or Compassionate Communicationsm (NVC). NVC provides practical, yet powerful tools to get to the source of conflict. By putting the focus on the needs behind a given action (rather than blame, evaluation, diagnosis or judgment), mediators who use NVC can contribute to more profound, lasting resolutions of conflict.

Mediators, human resources professionals, administrators and conflict resolution professionals who integrated NVC into their practice have experienced the following benefits:

- Client shift from judging themselves as victims in conflicts to self-responsibility
- Deepened trust between practitioner and client
- Shift from solution or diagnosis-focused responses to the more profound healing practices of deep empathy
- Clients learn to express observations (absent of judgment or evaluation), feelings (absent of blame), needs (as met or unmet independent of another person's behavior), and doable requests that will contribute to their needs being met in the future.
- Clients are modeled effective, needs-based communication skills by their mediator
- Practitioners are "armed" with effective tools for diffusing heated conflicts in emotionally charged situations

For [TIMEFRAME / YEARS/MONTHS] I've worked with [CUSTOMIZE THIS LIST TO FIT YOUR EXPERIENCE] mediators, educators, administrators, crisis management professionals, human resources professionals to teach the powerful communication process called Nonviolent Communicationsm (NVC). This process (as outlined in the enclosed materials) promises to contribute substantially to your [PRACTICE / WORK]. Enclosed are testimonials of other professionals who have experienced substantial benefits to learning and using NVC.

My request is that you take just a few minutes to look through these materials over the next few days. I will then call to see when we might arrange a 15-minute conversation at your convenience. More than anything, I hope to gather your feedback on these materials during this conversation. If the materials intrigue you, I can also provide information on upcoming workshops, area practice groups and additional resources where you can learn more about the powerful process of Nonviolent Communicationsm.

I look forward to hearing your ideas about how this material might contribute to deepening area education in the values we share.

With warm regards,

[FIRST LAST]
[TITLE, ORGANIZATION OF AFFILIATION]
[TRAINER OR ORGANIZATION WEBSITE]

NOTE ON THE ENCLOSED MATERIALS:

The book publisher, PuddleDancer Press, has gifted over 20,000 books and booklets since 2003 to people/organizations just like you in an effort to share Nonviolent Communicationsm as widely as possible. PuddleDancer Press is a small press, specializing only in NVC related works. Their mission is to help create a world in which all needs are met compassionately. Visit their website at: www.NonviolentCommunication.com