

[DATE]

Dear [MR/MS/MRS LAST]:

My name is [FIRST LAST], and I'm writing because I share your vision to create an emotionally safe, stimulating early learning environment that also supports the needs of the child care provider. The enclosed [BOOK/BOOKLET] – my gift to you – offers practical skills in Nonviolent or Compassionate Communicationsm (NVC). NVC offers practical skills in teaching emotional literacy to children as young as two years old.

Child care providers, early childhood educators, parent educators, and child care center directors who have integrated Nonviolent Communicationsm into some aspect of their work have experienced the following benefits:

- A kick start in the emotional intelligence of all children in the child care setting; an increasingly recognized foundational factor in a child's academic success
- Improved tolerance and self-awareness of children
- Improved focus of children in group-based learning activities, including improved emotional transitions between activities
- A shift away from the use of punishment or reward as motivation for action as children as young as two begin to connect to the needs behind all behavior
- Reduced staff stress as providers learn to use self-empathy to connect to the needs behind behavior – particularly behavior we don't enjoy
- Improved provider-to-parent and provider-to-child communication
- Empowered staff who more effectively manage conflict and difficult situations
- Reduced child-to-child, and provider-to-parent conflict

For [TIMEFRAME / YEARS/MONTHS] I've worked with [CUSTOMIZE THIS LIST BASED ON YOUR EXPERIENCE] early learning educators, child care providers, center directors, and community leaders to teach the powerful communication process called Nonviolent Communicationsm (NVC). This process (as outlined in the enclosed materials) promises to contribute substantially to the emotional literacy of our nation's youngest population. Equally important, it has already contributed to a more manageable and enjoyable professional experience in one of the most challenging occupations. Enclosed are testimonials of other providers who have experienced substantial benefits to learning and using NVC. In addition, I've enclosed articles supporting the importance of emotional safety in learning environments.

My request is that you take just a few minutes to look through these materials over the next few days. I will then call to see when we might arrange a 15-minute conversation at your convenience. More than anything, I hope to gather your feedback on these materials during this conversation. If the materials intrigue you, I can also provide information on upcoming workshops, area practice groups and additional resources where you can learn more about the powerful process of Nonviolent Communicationsm.

I look forward to hearing your ideas about how this material might contribute to deepening area education in the values we share.

With warm regards,

[FIRST LAST]
[TITLE, ORGANIZATION OF AFFILIATION]
[TRAINER OR ORGANIZATION WEBSITE]

NOTE ON THE ENCLOSED MATERIALS:

The book publisher, PuddleDancer Press, has gifted over 20,000 books and booklets since 2003 to people/organizations just like you in an effort to share Nonviolent Communicationsm as widely as possible. PuddleDancer Press is a small press, specializing only in NVC related works. Their mission is to help create a world in which all needs are met compassionately. Visit their website at: www.NonviolentCommunication.com